



# Your Library 2017

PIERCE COUNTY LIBRARY STRATEGIC FRAMEWORK  
December 14, 2016

## Vision

**We spark success for Pierce County.**

With 20 libraries, hundreds of events, helpful staff, and more than a million materials to choose from, the possibilities are endless.

# Core Services

These Core Services are our commitment to you. You can always count on them.



## **MATERIALS**

We have the books and resources you want.



## **TECHNOLOGY**

We meet your needs with today's technology.



## **STAFF**

Our staff connect you to the right resource at the right time.



## **PARTNERSHIPS**

We collaborate with others to best serve you.



## **SPACES**

Our libraries are welcoming and vital to your community.



## **CLASSES & EVENTS**

We offer interesting programs, skill-building classes, and special events.



## **BUSINESS PROCESSES**

We make smart investments in sound and sustainable operations.

# Focus Areas

## Learning

We support your growth and curiosity.

1. *Prepare preschoolers, babies and toddlers to learn.*
2. *Support school and career success for people of all ages.*
3. *Strengthen the practical skills and knowledge of Pierce County residents.*

## Enjoyment

We help you enjoy your free time.

1. *Inspire curiosity and imagination through an extensive and diverse collection.*
2. *Foster a love of reading.*
3. *Create opportunities to discover new interests and pursue passions.*

## Community

We connect and strengthen your communities.

1. *Bring people together around shared interests and activities.*
2. *Activate Pierce County communities with welcoming, inclusive civic buildings and online spaces.*
3. *Connect people with information and community resources that help them navigate life's challenges.*

# 2017 Initiatives

### 1. Build a reading community.

- *Pierce County READS 10th anniversary*
- *Summer Reading*
- *Reading kits for Book Clubs*
- *Mobile app*
- *Catalog search improvements*

### 2. Support your growth and curiosity for:

- *Early Learning*
  - » *Baby Books to Go*
  - » *Block Play*
- *Career Success*
  - » *Free Microsoft Certification*
  - » *WorkSource in your community*
- *Science-Technology-Engineering-Mathematics (STEM)*
  - » *3D printing*
  - » *Tech classes, including Camp Code and Get Smart*

### 3. Strengthen core services.

- *More books, movies, eBooks and other materials*
- *Technology and space improvements*
- *Support skilled and knowledgeable staff through training opportunities*

### 4. Develop business processes and improve operations to most effectively use taxpayers' investment.



# Guiding Principles

**We are creative, community-focused, and system strong.**

We will:

- **Be true to our communities.** We listen and respond to what is important to you.
- **Innovate strategically.** We find inventive ways to serve you.
- **Provide access for all.** We serve everyone with the same degree of interest and respect.
- **Deliver convenience.** Your life is busy and we make our resources easy for you to use.
- **Play the right role.** We use our strengths as a library to get results and to support our community partners.
- **Be financially sustainable.** You trust us with public resources and we manage them for today and for the future.

## Approach

