Communication with the Public

Policy Statement

Pierce County Library System is dedicated to communicating with the public to provide services that meet the needs of the communities it serves. The Library’s Board of Trustees recognizes that to meet the needs of communities and fulfill the responsibilities as Trustees, the Board and Library staff, acting on behalf of the Board, must maintain adequate and effective opportunities for and methods of collaborative communication with the public.

Definitions

Communications: the act or process of providing or exchanging thoughts, opinions, or information through various written, spoken, visual, or other collaborative forms.

Public: the people constituting a community.

Policy

Public Audience

The Library communicates and collaborates with people living in or who have an influence upon people in its service area.

The Library communicates and collaborates with people who use or who may use its services, as well as individuals who have an opportunity to support the use of library services.

The Library communicates and collaborates with the communities it serves and the individuals and organizations that influence those communities.

Purpose of Communication

To learn from and respond to the needs of the communities the Library serves to provide optimal, contemporary library services to meet those needs.

The Library welcomes the opportunity to respond to requests from the public. The Board affirms it is importance for the Library to develop and maintain communications through participation in community activities and by seeking opportunities to collaborate with individuals and organizations to plan and evaluate library services.

Communication Tools
The Library solicits advice and opinions from Friends of the Library groups, the Pierce County Library Foundation Board, and communications people living in the communities the Library serves.

Board Policy 1.17