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# Administrative Policy



## Link Exchange Policy

### External Website Link Exchange Policy

Pierce County Library System seeks to be the community's choice for the discovery and exchange of information and ideas. To that end, the Library seeks to be inclusive with and partner with other organizations. Offering links on the Library's website is an extension of that goal. The Library's website is a significant communication tool for organizations to exchange and share information and ideas.

#### PURPOSE

The purpose of this policy is to ensure the organizations with which the Library's website shares links align with the Library's mission and values, and that the Library is consistent with its Web linking with other organizations. Linking with another organization's Web site is not an endorsement of that organization.

#### Link Exchange Qualification

The Library will only exchange links with websites meeting the following requirements:

#### Link Exchange Requirements:

Please do:

- Link to [www.piercecountylibrary.org/](http://www.piercecountylibrary.org/) content directly.
- Observe all copyright laws.
- Use the title or headline of the page or article to which you are linking, as long as you link to the content directly.
- Use linked page information including title, URL, and description.

Please do not:

- Use a piercecountylibrary.org headline to link anywhere except directly to the piercecountylibrary.org site.
- Attribute a link on your site to piercecountylibrary.org and then link somewhere else.
- Frame the piercecountylibrary.org page or otherwise present the content as your own.
- Imply affiliation with or state that the Pierce County Library System endorses or sponsors your organization's Web site or products.

#### Reference to related Policies

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# Administrative Policy



[Website Privacy Policy](#)

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