Date: April 27, 2012
To: Chair Steve Albers and members of the Board of Trustees
From: Georgia Lomax, Deputy Director
Subject: March 2012 Library Snapshot

The following snapshots of library use are included in this month’s packe:

Notes: Graham was closed March 21 – April 5, 2012
Sumner had major ongoing construction and road closures

A. March 2012/2011 comparison:
   a. Checkouts and Visits
   b. Computer and Wi-Fi Hours of Use
      o Sumner has significantly more visits than others, but checks out less books
   c. New Customers and Reference Questions Answered
      o Site Supervisors speculate that tracking the number of reference questions
        answered in 2011 was less accurate than this year, thus the much larger
        2011 figures. We will monitor.
   d. Digital Items checked out
   e. “Unique” Users

B. Trends on Year-to-Date (January through March) use:
   a. Checkouts
   b. Cardholders
   c. Visits
      o There was an unusually high use of the website in March 2011. January
        through May 2011 was booming compared to before and after that period.