

Date: April 27, 2012  
To: Chair Steve Albers and members of the Board of Trustees  
From: Georgia Lomax, Deputy Director  
Subject: March 2012 Library Snapshot

The following snapshots of library use are included in this month's packet:

Notes: Graham was closed March 21 – April 5, 2012  
Sumner had major ongoing construction and road closures

A. March 2012/2011 comparison:

- a. Checkouts and Visits
- b. Computer and Wi-Fi Hours of Use
  - *Sumner has significantly more visits than others, but checks out less books*
- c. New Customers and Reference Questions Answered
  - *Site Supervisors speculate that tracking the number of reference questions answered in 2011 was less accurate than this year, thus the much larger 2011 figures. We will monitor.*
- d. Digital Items checked out
- e. "Unique" Users

B. Trends on Year-to-Date (January through March) use:

- a. Checkouts
- b. Cardholders
- c. Visits
  - *There was an unusually high use of the website in March 2011. January through May 2011 was booming compared to before and after that period.*