
M E M O

Date: June 1, 2012
To: Steve Albers and members of the Board of Trustees
From: Mary Getchell, Marketing & Community Relations Director
Subject: Pierce County Library System Partnerships

Pierce County Library System seeks and encourages partnership with non-profit organizations, governments, commercial entities, and other groups, to support and enrich our community. Per the Library Board of Trustees' Partnership Policy, the Library System defines a partnership as "a collaboration that results in an exchange of services, use of facilities, a newly-created service or event, or other transactions between the Library System and another entity. While the Library and the other entity may not have identical goals, their goals should be complementary and not contradictory. Each partner contributes to the enterprise."

The Library seeks and responds to opportunities to partner with organizations to extend involvement with existing and new audiences, while cross promoting library services and offerings. Through partnerships, the Library and the other organization(s) both give and take for the benefit of both entities.

Attached is a listing of the Library System's current partnerships.

Pierce County Library System Partnerships
June 1, 2012

2012 Library's Marketing and Community Relations Plan Partners

General Community Partnerships

Local governments in service area
School districts in service area

Museum Passes

Museum of Glass
Tacoma Art Museum
Washington State History Museum

Pierce County READS Community Partners

Associated Ministries
Barnes & Noble
Clover Park Technical College
Emergency Food Network
Garfield Book Company
The Greater Tacoma Community Foundation
Joint Base Lewis McChord Libraries
King's Books
Lakewood Arts Commission
Lakewood Historical Society and History Museum
Mostly Books
Pacific Lutheran University
Pierce College Puyallup
Pierce College Fort Steilacoom
Pierce County Library Foundation and donors
Pierce County Library Friends' organizations
Puyallup Public Library
Roy Public Library
Sumner Arts Commission
Tacoma Art Museum
University of Puget Sound

Summer Reading Community Partners

Boys & Girls Clubs of South Puget Sound
Forza (prizes)
Northwest Trek (prizes)
Point Defiance Zoo & Aquarium (prizes)
Roundtable Pizza (prizes)

Library Card Drive

Local governments in service area
School districts in service area
The News Tribune, media sponsor

50+

AARP
Bates Technical College
Clover Park Technical College
Pierce County Aging and Disability Resource Center
Pierce County Community Connections
SEAMAR Community Health Center
South Sound Regional Business Indicator
Tacoma Goodwill Industries
Workforce Central
WorkSource Pierce County

Early Learning

Bates Technical College (co-sponsor & partner for brain series)
Child Care Resource & Referral of Tacoma (work with child cares, newsletters)
Children's Museum of Tacoma (Play 2 Learn)
Clover Park Technical College (Linkages work)
First 5 FUNdamentals (participate, work on grants)
Pierce College
Puget Sound ESD
School districts in service areas

Homework Help

Museum of Glass (Back to School Night annual event for teachers)
Puget Sound ESD
School districts in service areas
Tacoma Art Museum (Back to School Night)
Washington State History Museum

Our Own Expressions

Pacific Lutheran University (donates space for reception)
Tacoma News Tribune

Jobs & Business Center

Joint Base Lewis McChord
University of Puget Sound
Workforce Central
WorkSource Pierce County

Other library-location specific examples

Lakewood Arts Commission (Lakewood is a City to Read event involving multiple events, responsibilities for both partners)
Tillicum Woodbrook Neighborhood Association