

M E M O

Date: September 29, 2011

To: Chair J.J. McCament and Members of the Board

From: Neel Parikh, Executive Director

Subject: 2012 Public Library Association Conference

The Public Library Association Conference will be held in Philadelphia, PA, March 13 – 17, 2012. Conference registration is now open and I would like you to consider attending.

It is important to get hotel reservations made as soon as possible! We must register before January 13<sup>th</sup> to get the “Early Bird” conference rate.

You can find out more about the conference at [www.placonference.org](http://www.placonference.org) Highlights include:

- Learn from more than **125 educational sessions** in nine subject areas;
- Enjoy premier keynote speakers **Robert F. Kennedy Jr.** and **Betty White**;
- Attend author functions to see **David Baldacci, Joyce Carol Oates, Jerry Pinkney, Carl Hiaasen**, and others;
- Connect with colleagues from around the world;
- Experience the latest innovations with **hundreds of exhibitors**