



November 12, 2022 | 7:00 | Foss Waterway Seaport

Sponsorship support from Pierce County Library Foundation partners ensures funds raised at Trivia BEE enhance vital community resources offered by Pierce County Library System, filling gaps that stretch beyond public funding.

Sponsorship Benefits	Queen BEE \$5,000	Honey BEE \$2,500	Bumble BEE \$1,000	BEE's Knees \$500
Digital Promotion				
PCLF Home Page	✓ <i>Large, linked logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
PCLF Event Page	✓ <i>Large, linked logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
PCLF Registration Page	✓ <i>Large, linked logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
PCLF Emails	✓ <i>Large, linked logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
50 spots on KNKX <i>(one month prior)</i>	✓			
Direct Mail				
Save the Date postcard	✓ <i>Logo</i>	✓ <i>Logo</i>		
Invitation	✓ <i>Logo</i>	✓ <i>Logo</i>		
Marketing to Cardholders				
Library Emails <i>(up to 2. 75k reach)</i>	✓ <i>Large Logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
Social Media				
Facebook Posts <i>(up to 2. 28k followers)</i>	✓ <i>Logo</i>	✓ <i>Logo</i>		
At-Event Recognition				
Welcome Sign	✓ <i>Large Logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
Table Signage	✓ <i>Large Logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
On-screen: Sponsors Splash Page	✓ <i>Large Logo</i>	✓ <i>Medium Logo</i>	✓ <i>Small Logo</i>	✓ <i>Name</i>
Verbal Recognition	✓	✓	✓	✓
Seats at the Event	<i>Up to 6 at the presenting sponsor table</i>	<i>Up to 4 at one of the sponsor tables</i>	<i>Up to 4 at one of the sponsor tables</i>	<i>Up to 4 at one of the sponsor tables</i>
2022 Trivia BEE Gift <i>(for attendees)</i>	✓	✓	✓	✓
On Screen: Solo-branded Splash Page	✓			

For questions about Trivia BEE: Alana Nodell anodell@piercecountylibrary.org.
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